



SARA SZIDONIA REVAY-LACZO designer, stylist

+1-609-216-1877
s@saralaczo.com
http://www.sarasid.com
Princeton, NJ, USA

My aim is to work in a creative environment where both my colleagues and the company can profit from my professional and personal knowledge.

in: <https://www.linkedin.com/in/saralaczo/>

f: [fb.me/sarasiddesign](https://www.facebook.com/sarasiddesign)

IG: https://www.instagram.com/sarasid_design/

language:

GERMAN: good

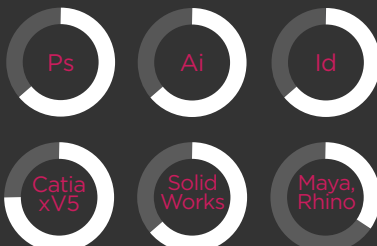
ENGLISH: fluent

HUNGARIAN: native

personal skills

- SKETCHING
- BRAINSTORMING
- CREATIVITY / DESIGN
- PROBLEM SOLVING
- COMMUNICATION
- MANAGEMENT
- INTERNATIONAL MINDSET

professional skills



work experience

- Jul 2018-present **PROFESSOR'S ASSISTANT** | Parsons, The New School of Design, New York, NY, USA
- Fashion Industry Profile: New York City by Prof. Cecilia Metheny.
 - Help to optimize the course, Prepare presentations
 - Contact businesses
- Sep 2016-present **FASHION DESIGNER** | SaraSid clothing, Munich, Germany
- Owner and designer at SaraSid clothing, contemporary women's wear.
 - Design and develop collection with a production company.
 - Introduction at Amsterdam Fashion week on East meets West fashion show and at InFashion Munich trade fair. www.sarasid.com
- Feb 2014-Sep 2016 **PROJECT MANAGER** | BMW, Virtuelles Studio GmbH Munich, Germany
- Manage two projects simultaneously for BMW interior, mainly UI hardware modules : 15 modules / 125+ panels/ 200+ parts for 9 car types.
 - Evaluate Technology-design development/ STRAK
 - Organize project tasks and workforce
 - Manage information and solve problems in between: design, engineering, ergonomics, production and quality management
 - Keep deadlines
 - Lead meetings
- Apr 2013-Dec 2013 **CAD DESIGN ENGINEER** | BMW, EDAG Concept Design Studio, Munich, Germany
- Computer aided 3D surface styling
 - Solid modelling based on design sketches of interior and exterior modules
 - Modelling for rapid prototyping and production
- Jul 2011-Marc 2013 **CAS DESIGNER** | AUDI Design, EDAG GmbH Ingolstadt, Germany
- Interior concept design development of 15+ parts for 5+ car types
 - Surface modelling after clay models
 - 3D design refinement
 - Free-form and polygon modeling for rapid prototyping
- 2009 - 2017 **STAGE AND COSTUME DESIGN ASSISTANT** | Szin-Ter 2000 Bt Hungary
- Cultural research for both
 - Assist design and development for both
 - Fabric selection and resourcing for costume design
 - Fitting for costume design
 - Mockup building for stage design
 - Oversee craftsmanship for stage design
- Jun 2006-Sep 2006 **FACE PAINT AND HENNA ARTIST** | Cedar Point Amusement Park Sandusky, OH, USA
- Summer job during University: face paint and henna paint for kids and adults
 - Handling cashier
 - Build good relationships with clients

education

- 2017-present **FASHION DESIGN CERTIFICATE** | Parsons, The New School of Design, New York, NY, USA
- Open Campus non-credit certificate for Fashion Design and Business: Fashion history, Fashion Flats, Fashion Marketing, Fashion Industry Profile: NYC, Fashion Entrepreneurship, Construction Techniques, Design sketching
- 2003-2009 **M.SC. INDUSTRIAL DESIGN ENGINEER** | University of Technology, Budapest, Hungary
- 2009 - graduated with honors, 2007 - Scholarship of the Hungarian Republic
- 2007-2008 **M.SC. INTEGRATED PRODUCT DESIGN** | Delft University of Technology, Delft, The Netherlands
- One year in Master education with Erasmus exchange student program
- 2008 - 2nd Prize from Philips Design Department for TableMagic cooking tablecloth